

Cloud PBX

Save Big Money on Your Phone Bill

Presentation by: Starlight Technology LLC



Who Are We?

What is Cloud PBX?

Cloud PBX: Why Your
Business Needs It

Our Cloud PBX
Offering

Questions

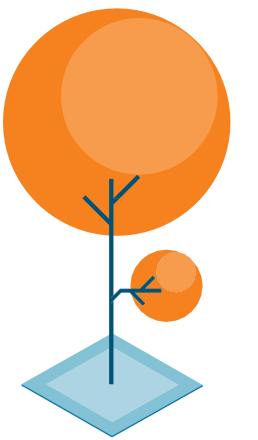
Contact info

Who Are We?

Starlight Technology LLC

Cloud Technology Solutions

We are experts at cloud technology. We proudly partner with Microsoft and others to bring you the best in cloud technology. Let us help you with cloud solutions for your small to medium sized business.

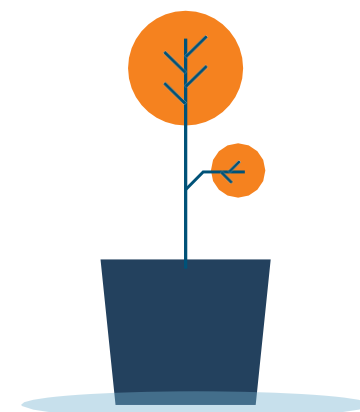


What is Cloud PBX?

What is Cloud PBX?

Cloud PBX is a cloud-based phone system that offers enterprise-grade features to small and medium-sized businesses.

You get lower costs, better reliability and a phone system that is easier to manage and scale.



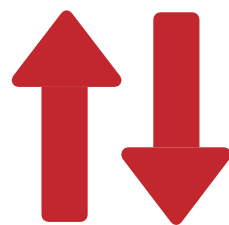
Cloud PBX: How reliable is your phone system?



The phone rings off the hook



The client is put on hold



The call is routed to the wrong person



The call is sent to voicemail



Someone answers

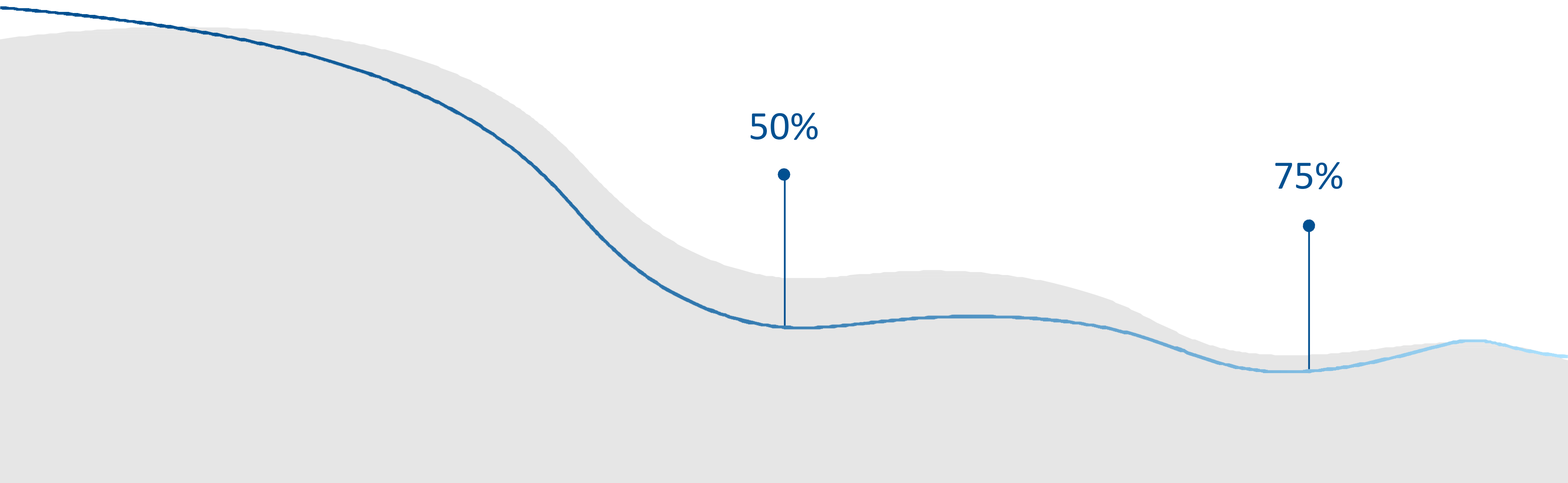
Your Phone System Has to Work.

Let's Compare Cloud PBX and On-premises Phone System

	Traditional Telephone	Cloud PBX
Phone Number Setup	<ul style="list-style-type: none">Registration can take days or weeksSetup requires on-site presence	<ul style="list-style-type: none">Registration can be done in a few hoursSetup can be done remotely
Number Portability	Takes days to configure	Quick and easy process
Mobility	Transfer calls to a home or mobile number	Use the same number on any connected device (softphone)
Conferencing	<ul style="list-style-type: none">Complex setupVoice quality decreases as more people join	<ul style="list-style-type: none">Easy setupManaged with desktop software or web-based console
Billing	<ul style="list-style-type: none">Calls billed according to wire length and minutesAdding features is expensive	<ul style="list-style-type: none">Predictable billingLow to zero call costs
Equipment	Costly PBX equipment needed on-premises	No on-premises equipment required
Usage and Maintenance	Provisioning by the provider Complex scaling	Provisioning services yourself with dashboard Easy scaling

How much are you currently paying for your business telephone system?

What if I told you I can help you reduce your telephone bills by **50 to 75%**?



Cloud PBX: Why Your Business Needs It

Why do you need Cloud PBX?

Because it solves all these problems...



Reduce Phone Service Costs

- Lower costs compared to on-site PBX
- No costly hardware equipment
- No user license fees
- No heavy long-term contracts



Track Phone Expenses

- No bill shock
- Predictable expenses
- Real-time insight on usage

Why do you need Cloud PBX?

Because it solves all these problems....



Quickly Respond to Evolving Business Needs

- Easy integration
- No hardware change required



Drop Expenses Over Technology

- Alternative to costly replacement/upgrade projects
- Easy, short learning curve (no costly training needed)

Our Cloud PBX Offering



Productivity

Desktop & mobile applications

40+ features

Simultaneous in/outbound calls

Auto-attendant / IVR

Follow-me / call forwarding

Call recording



Simple & Affordable

No hidden fees or features add-ons

2 simple plans

Plug & play PBX and phones

No phone lines

No hardware or software to maintain

No long distance costs
(contiguous US/Canadian Provinces)



Reliability

Enterprise-grade PBX

Commercial-carrier grade switch

Fully redundant, Multi-carrier solution

99.999% money back SLA

Cloud PBX: Plans

Simple Steps for a Premium Service



Bring or get your
phone number



Customize your solution

- + user extensions
- + IP phone & conference hardware
- + extra phone numbers



Complete access to
more advantages



40+ Business
Phone Features



44% Average
Cost Savings



Unlimited Continental
Minutes

IPPaaS Plans

Contiguous US/Canadian Provinces
Unlimited minutes

Premium Cloud PBX

- ✓ 1 Phone Number
- ✓ 1 User Extension

Standard Cloud PBX

- ✓ 1 User Extension

With 40+ Features

Phones

Business



Grandstream
GXP1630

Advanced



Grandstream
GXP2140

Executive



Grandstream
GXP2170



Yealink
T21P E2



Yealink
T27G



Yealink
T29G



Care
Protection
Plan

Cloud PBX: Main Features - All Included



No Long Distance
Charge



Unlimited channels
No Phone Line Limit



Plug & Play
Deployment



Fax-to-email /
Email-to-fax



Mobile Softphone /
WebRTC Client



Advanced
Follow-me /
Call Forwarding



Voicemail-to-
email



Unlimited
Call Recording



Unlimited IVR /
Auto-Attendant



Unlimited Audio
Conference Bridge

And much more...



Basic
GXP 1630



Advanced
GXP 2135



Executive
GXP 2140



Executive
GXP 2170



Yealink

Basic
T21P E2



Advanced
T27G



Executive
T29G



Executive
T46S



Expansion



Grandstream
GXP2200EXT

GXP2140 & GXP2170
Up to 4 modules

Wireless



Grandstream
DECT

DP720 wireless phone – requires DP750
DP750 base station – up to 5 phones
DP760 long range repeater – requires DP750

Conference & ATA



Grandstream
HT801

Analog Terminal Adapter for Fax
& analog phones



Yealink
EXP40

For T46
Up to 6 modules



Yealink
EXP40

W52P / W60P includes 1 phone and 1 base station
W52H / W56H is extra phone
Includes PS



Yealink
CP860

Conferencing phone
3 built-in 10-foot range microphones
Includes PS

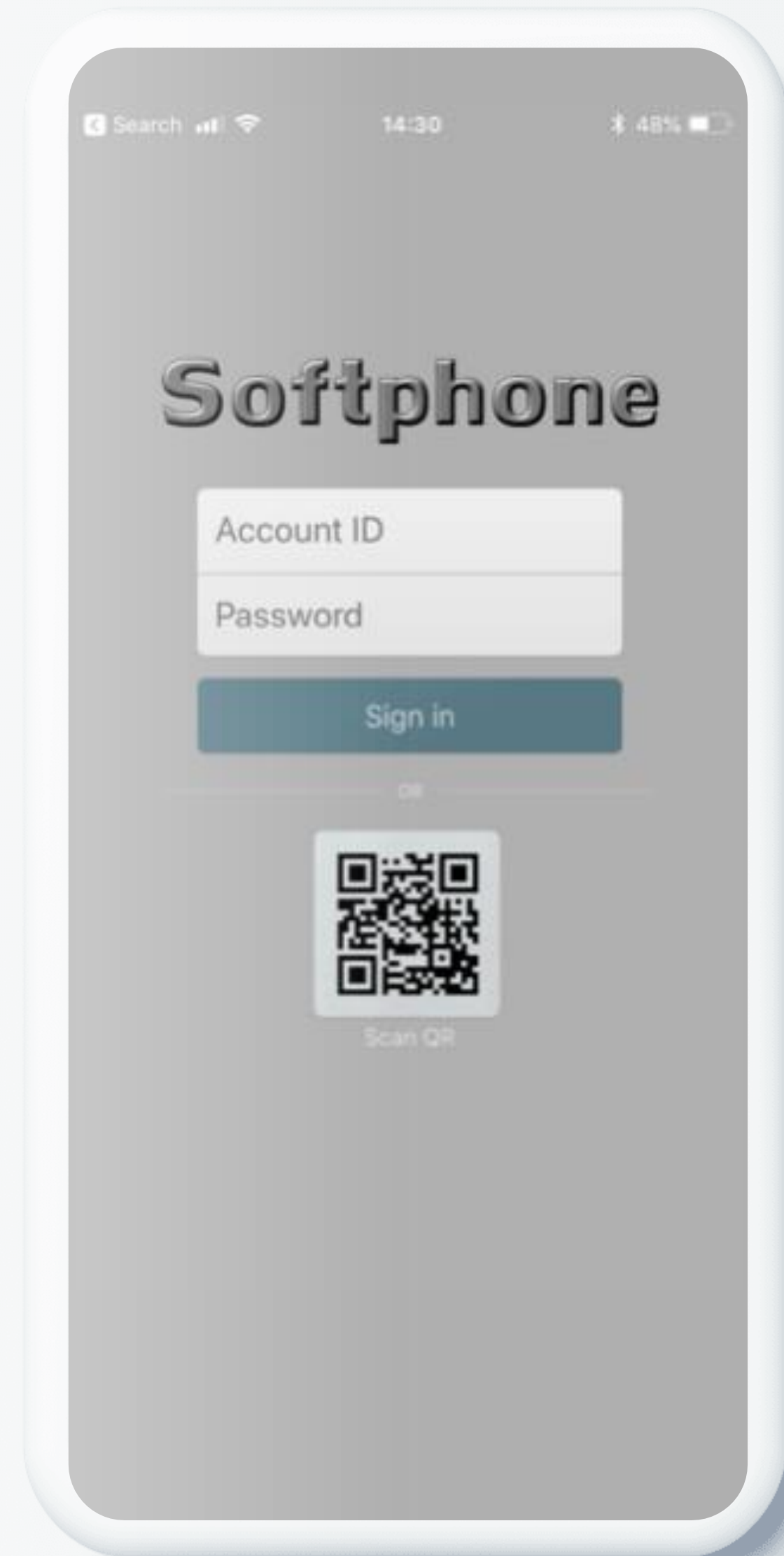
Cloud PBX: Application

Enables BYOD scenarios
for your employee's
mobile phone

Mobyx



Download & Install
Start the App & Wait



\$35
/per month

Premium Cloud PBX

1 phone number

40+ Features

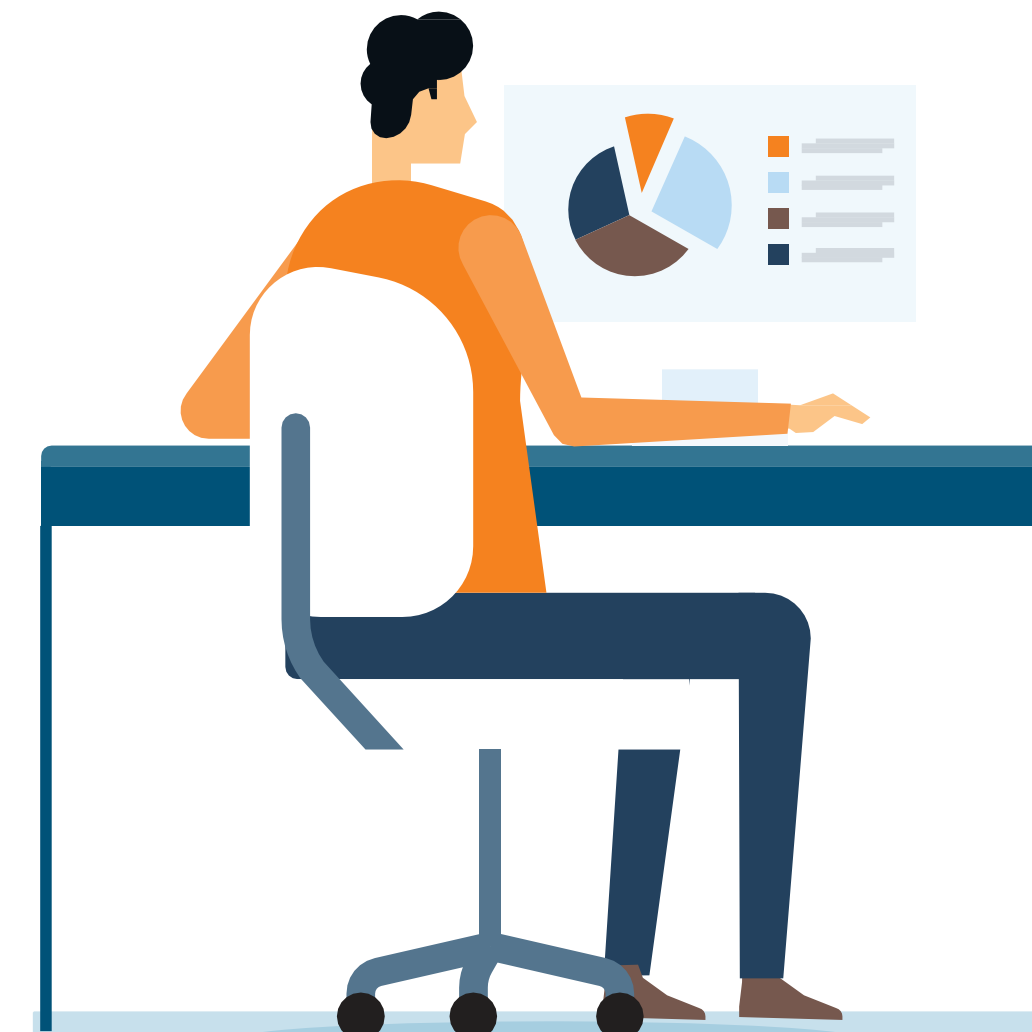
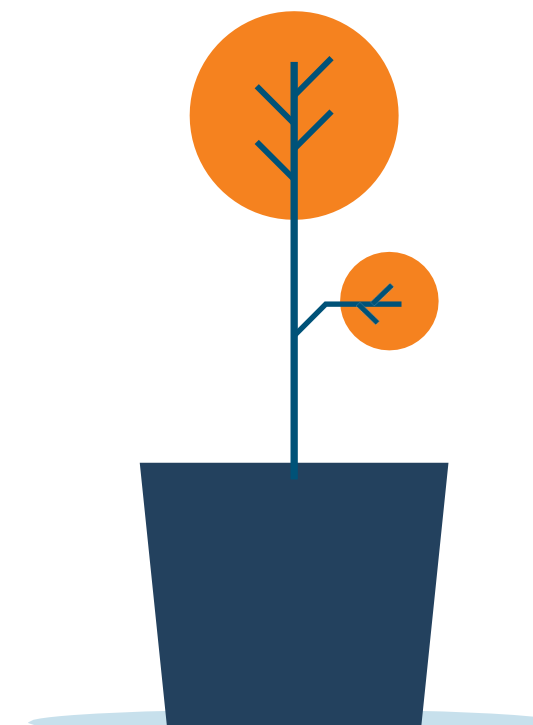
1 Extension

+ **\$25**
/per month

Need more extensions?

Add as many as you need.

1 user



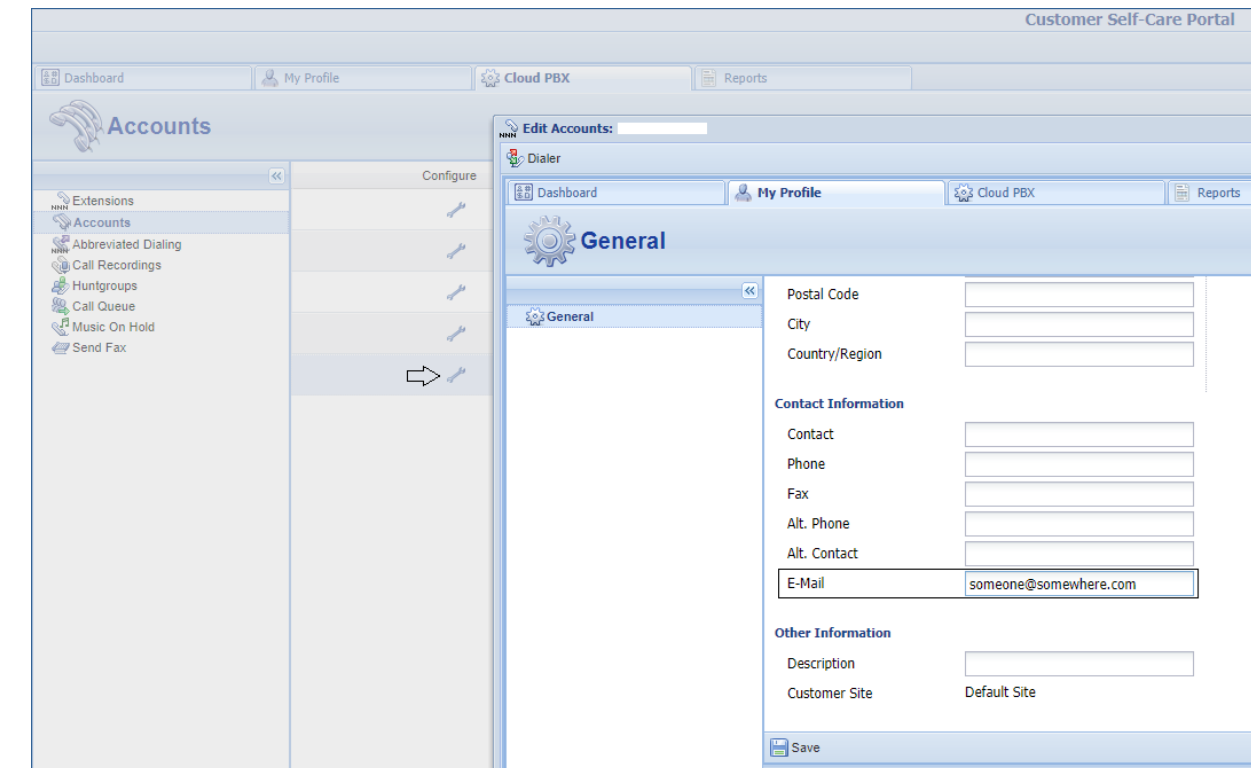
Cloud PBX: Faxing - 2 Options



– 1 per fax machine

Fax Adapter

Allows you to use an existing fax machine to send and receive faxes through the Hosted PBX network.



Fax-to-Email

Fax-to-email is a cost-effective solution for occasional business faxing. However, Fax-to-email has known limitations and is very sensitive to the packet loss and compression.

Does not require an additional phone line

Cloud PBX: O365, Microsoft Teams & Skype for Business Integration for Unified-Communication-a-a-Service



Choose your UI & platform

Click to Call

Unified Communication

Account Status/Presence

Chat between employees

Meeting & video calling

Contact sheet pop up for Dynamics 365 integration



Contact Info

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911 Disclaimer

There are significant differences between E911 service and traditional 911 service, and you should know how E911 differs in both reliability and effectiveness from traditional 911. Please take time to read our detailed documentation.